

SHRI
KRISHNASWAMY
COLLEGE FOR
WOMEN

ANNUAL COLLEGE REPORT
2022 - 2023

VISION

To make the college a centre for excellence which moulds young minds to dream, visualize and attain their desired goals while being socially responsible citizens / women in every field of work they venture into.

MISSION

The college accommodated its students

- pursuing higher education with knowledge, skills and values required to empower them.
- It helps them to learn life skills.
- It bestows a technology rich environment through state – of – the – art computer laboratories.
- It imparts a cultural and global awareness.
- Fosters enriching partnerships with others that serve the community.
- Provides extension activities that help the students to dedicate themselves to delivering excellent service to society.

SHRI KRISHNASWAMY COLLEGE FOR WOMEN

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STUDENT COUNCIL AND COLLEGE YEARLY EVENTS

- A two-day convocation programme was organised to confer the degrees on the students of Shri Krishnaswami College for Women. On the 26th and 27th of August, Dr. S. Thirumagan, Principal, Hindustan College of Arts and Science, Syndicate Member, University of Madras, and Prof. Dr. E. Murugan, Syndicate Member, were the chief guests on the first day, and Mrs. M. Vijaya, Deputy Director of Elementary Education, Government of Tamil Nadu, and Dr. R. Ramanan, Joint Directorate of Collegiate Education, Chennai, were the chief guests on the second day of graduation.
- An ‘Orientation Programme’ was conducted on 15.10.2022 for the first-year students for the academic year 2022-2023. The major objective of the programme was to make the parents and students aware of the academic aspects of the course, the rules and regulations of the institute, and ensure parental participation in monitoring the performance and progress of students.
- The investiture ceremony was held on 15.09.2022 in our college premises. Ms. Rajeswari, IPS, presided over the event and a new Union council was formed and its members officially took charge.
- Independence Day was celebrated on 15.08.2022, with Major. Ajay Pal Singh, of the Officers Training Academy as the chief guest. He addressed the gathering and emphasised the role of youth as the true wealth of a country.
- Republic day was celebrated on 26.01.2023. Dr. Anita Rajendran, Principal of our college hoisted the National flag and gave a motivational speech on the topic "Youth Power". This was followed by students’ speeches on patriotism and National anthem.
- As a part of Diwali celebration, ‘Yellow gift day’ was organized on 20.10.2022. The students and staff members gave various contributions, such as eatables, groceries, etc., wrapped in a yellow gift cover and dropped them in the gift box, and the contributions were given to the Tansow organization.
- The student council organized ‘Onam celebration’ on September 7, 2022, as a remembrance of Kerala, a South Indian state. Onam is a harvest and cultural festival celebrated in Kerala.
- As a part of Christmas celebration, ‘White gift day’ was organized on 23.12.2022. The students made an elegant crib and carol songs were sung. Students and staff donated money and goods to orphanages on account of Christmas.

- 'Green gift day' was organized on 12.04.2023, to signify the value of giving, on the account of Ramzan festival. The students and staff members contributed groceries which were wrapped in Green Gift Cover and these valuable contributions were given to the Madarasa (Organisation).
- Teacher's Day was celebrated on 05.10.2022 and the students indulged themselves and organised various events for the teachers.
- Shri Krishnaswamy College for Women conducted Annual Cultural festival 'VAIBHAVAM' in a magnificent manner on February 17th and 18th 2023, in the college premises. The inter-Departmental events began on February 17th with Mr. MirchiVijay and Mr. Santosh Hariharan as the dignitaries. On stage events such as 'Mannequin' and 'Free Style' were judged by Mr. Praveen Devasagayam and Mr. Sai Sakthi. B.com (General) Department won the overall trophy followed by B.com (CS) Department as the runner-up. Ms. Poornima, Mr. Mazven, Ms. Sandhiya and Ms. Yuvarani judged the off- stage events such as, Exquisite Sculptures, soap sculptures, style up, Artistica, Masquerade, Art Bot, Doodle, Make over, wrap it up, and nail artistry.
- The second day of the Inter-collegiate competition began with 11 colleges participating in both the on-stage and off-stage events. As a part of Onstage events, Duet from the 1980s, Tip tao tie, Mime, Fame in 60 sec, Fric and Frolic was judged by Ms. Keerthana, Ms. Naveen Moris, Mr. Madan ,Mr. Hamarnath, Mr. KPY Raja, Mr. Seenu and Mr.Raffiq. Makeover, Nail artistry, Mehendi, Mandela, Art bot, Face painting, Exquisite sculpture, Soap carving and Art bot were judged by Ms. Elakiya and Ms. Keerthana.
- The Pongal celebration was magnificently observed by SKCW on 13.01.2023. Various events such as traditional dance, singing were planned to bring out and showcase the students' hidden talents and made the day colourful.
- Sports day was observed on 11.03.2023. Mr. A.Chandrasekaran, former Assistant Directorate, Enforcement Directorate, Chennai was the chief guest. The flag was hoisted and the programme started with a march-past from the students of various departments, followed by lighting of the torch by the chief guest. The students gave stunning performances of various martial arts such as Karate, and Silambam and later the participants gave ravishing gymnastic postures and flexible Silambam, Velkambu, Kattari, Surulvaal performances.
- PTA meeting for the academic year was conducted on 25.03.2023 to provide a platform to inform the parents' about their children's performance and progress.
- The alumnae meet was conducted on 26.01.2022, to create and maintain a lifelong collection between the Institution and its alumnae, whose number is more than 15,000. 'Alumnae day' is conducted every year on 26th of January.
- College day was observed on 31.03.2023 with Dr. Elangovan, Controller of Examination i/c,

University of Madras as the Chief Guest. The celebration began with the lighting of the lamp and an invocation. Ms. Savitha Shree, Assistant Professor, Department of English delivered the welcome address and Dr. Amudha, Head, Department of BCA, introduced the chief guest. Director, Shri. K.B. Arun, felicitated the chief guest. Principal Dr. Anita Rajendran, presented the annual report accentuating the progress of the college throughout the academic year 2022-2023.

- The chief guest insisted on the importance of education, and he also spoke about women's education, which builds a better environment. Felicitations and distribution of certificates of merit were presented to the outstanding students in due acknowledgement of the students, faculty members and parents for their extraordinary performance in different academic pursuits. Finally, the vote of thanks was rendered by Dr. Kriti Chetty, Head, Department of MA. HRM.
- A farewell party, entitled, 'Never Say Goodbye' was conducted on 15.04.2023 for the passing-out third year students, by the first and second year students.
- Krishh Bazaar'23 an annual event was observed on 27.01.2023. Ms. Christina Sharmila Moses, Advisory state council member of WCC and Former Chairperson of Women Entrepreneur, Youth and Gender Justice was the Chief Guest. It acts as a platform for the students to showcase their entrepreneurial skills and students from various departments participated actively by putting up stalls in the college premises and exhibited their business skills.

NEW INITIATIVES

- Establishment of Research Centre and Institution Innovation Cell (IIC) to promote the Research activities.
- Built new Research center with 5 Systems, 1 Printer and 1 Projector.
- Renovation of Canteen with improved services.
- Renovation of rest rooms with new dressing room and mirrors.
- Renovation of staff rooms.
- Built new Staff Lounge.
- Upgradation of Computer Labs from 4 to 5 labs. Purchase of 55 new Computers and 20 new Monitors.
- Installation of latest software in Computer Labs.
- Classrooms increased from 52 to 70.
- Upgradation of Library from 8586 books to 10161 books and 33 journals to 49 Journals.
- Refurbishment of parking facility.
- Installation of new RO pure drinking water facility in the Annexure Block.
- A Tamil drama, “Aiyyan Valluvan”, organized by Tamil department was conducted and people from inside and outside the college were invited to watch the show. As a successful initiative, it has been decided to continue this practice as a part of appreciating the drama tradition and educating the students in Tamil culture in a more entertaining way.
- Several workshops that educate the students in the self-employed, including various computer sources, hair and makeup courses, sewing and embroidery courses were conducted in the year 2022-2023, which will be continued in the next year also as a part of women empowerment.
- A sibling concession programme that would provide a fee waiver was introduced in 2022 - 2023.

DEPARTMENT CURRICULAR & CO-CURRICULAR ACTIVITIES

DEPARTMENT OF FRENCH

- The Department of French organized French Food Cuisine on September 6, 2022. Students prepared different types of French Food.

DEPARTMENT OF TAMIL

- The Department of Tamil conducted a career guidance programme on "Tourism as a Career" on September 16, 2022.

DEPARTMENT OF ENGLISH

- A workshop on "Maudlin Making" was conducted on August 12, 2022. The resource person of the workshop was Ms. Sumaiya Thasneem T. of Entrepreneur Nature's Touch.
- The second and third year students were taken for an industrial visit to American Library on August 18, 2022. Students attended the orientation programme organized by Usha Alagappan, Program Assistant (Reference & Outreach), American Center, U.S. Consulate General.
- An Orientation Programme on "Why BA English" was organized on August 24, 2022 to create an awareness among students on the importance of English in careers.
- A one-day workshop on "Dynamics of Entrepreneurial Processes" was organized on August 29, 2022.
- An online quiz was organized to honour the real heroes of our country from September 5, 2022 to September 7, 2022.
- The Department of English, in association with the Chennai Literary Festival, organized an Inter-Collegiate Competition on "Creative Writing and Budding Poet" on September 10, 2022 at Ethiraj College for Women.
- An extempore competition "Thrust Talk" was organized on September 17, 2022.
- An inter-departmental "Youth Talk Competition" was conducted by Department of English, Computer Science and Computer Application on September 29, 2022.
- An inter-departmental debate competition on "Tug of Words" was organized on October 14, 2022.
- On October 7, 2022 a career guidance workshop "Nine-To-Fiver" was organized. Ms. Rasika Suresh, Account Executive, Emirates CAE, Dubai, was the resource person of the program.
- A Literary E-Quiz was organized for the English department students on October 10, 2022.
- A Workshop on "Digital Humanities" was conducted on October 15, 2022 at University of Madras.
- The 'Theatro Club' organized a workshop on "Theatre" on October 18, 2022. The resource person of the event was Dr. David Wesley. Assistant Professor, Department of English, Madras Christian College.
- A workshop on "Elegance in Stroke and Creamy Creations" was organized on January 5

and 11, 2023.

- A seminar on "Soft skills for Professional Success" was organized on January 09, 2023. The resource person of the day was Ms. Seles Daffodils, Catalogue Associate, Amazon Development Centre.

- A competition on 'Ink Your Thoughts" and "Portraying Art' 23" and workshop on IELTS and French Language were conducted for the students to learn a strong sense of self, identity and communication skills.

- A seminar on "A Theoretical Perspective on Present Literature" was organized on February 02, 2023.

PG DEPARTMENT OF COMMERCE (GENERAL)

- The Department of Commerce in association with Entrepreneurial Development Cell organized a skill development program on "Professional Make Up" on August 17, 2022.

- A Two-day international level webinar on "Personal Financial Education" was held on August 17 and 18, 2022. Dr.P. Karthika, Assistant Professor, Dehar University, Ethiopia was the resource person for the first day and A. Vijayakumar, Director IT & Compliance, Vivardhana Microfinance Ltd was the resource person for the second day.

- On August 6 and 13, 2022, a workshop on 'MS Excel was conducted.

- Department of Commerce in association with IQAC organized a National Level Webinar on "An Insight into the Logistics World" on August 8, 2022. Mr.G.VijayBabu. Founder and CEO of Agam Training Resources was the resource person for the session.

- An Inter-departmental competition 'Food without Fire', was held on August 13, 2022. This programme was conducted under Enhancing Lives - A Programme to ameliorate the future assets of our nation.

- A five day workshop was conducted on "Life Skill Enhancement" from September 5 to 9, 2022.

- A workshop on 'Doll Making' was conducted on October 17, 2022. Ms. Nisha Srikanth, Entrepreneur, Sri Kolhapuri Dolls was invited as the resource person.

- A seminar on "Forensic Auditing" was organised on September 19, 2022.

- The PG Department of Commerce in association with IQAC organized a workshop on "Research design" on September 30 and October 13, 2022.

- A two-day workshop on the topic "Data analysis using SPSS" was conducted on August 5 and 6, 2022 by the PG Department of Commerce in association with IQAC.

- "The Marcatus Fest", an Inter Collegiate Competition was held on October 17, 2022.
- IQAC in association with the PG Department of Commerce (General) conducted a two day workshop on the topic "Data Analysis Using SPSS" on January 30, 2023.
- IQAC conducted a seminar for the students on E-FILING OF ITR on January 18, 2023. The students learnt the practical way of filing Income Tax Return online.
- A Students Panel Discussion on Insights into Union Budget 2023-24 was conducted on February 9, 2023 in Research Center. The panel consists of students who discussed the government's vision for "Amrit Kaal" is to create a technology driven and knowledge based economy with strong finances, robust financial sector.
- On the occasion of National Youth Day, IQAC and Yuva Marga Dharshan Cell in association with Department of Commerce (General) organized an Inter Collegiate competition Yuva Divas 2023 on January 12, 2023.
- On account of the World Environment Day, an outreach program was organized on the special day in Neikuppi Village on 5th June, 2022 to create an awareness program for the children studying from the first standard to the fifth standard.
- A seminar on ABC of Start Up organized in association with ISTD on January 9, 2023.
- IQAC and the Department of Commerce organized a seminar on Artificial Intelligence and Virtual Reality on February 25, 2023.
- A workshop on "Trials to Trade" was organized on March 7, 2023. Mrs. Nandhini, Equity Dealer at Geojit Financial Services, was the resource person of the session.
- 'Triple I' Club organized "Commerce Colloquium" on March 8, 2023. The real world learning activity provided the students to learn about the various functions and procedures of a Broad meeting.

DEPARTMENT OF ACCOUNTING & FINANCE

- Department of B.Com Accounting & Finance in collaboration with Southern India Regional Council of the Institute of Chartered Accountants of India organized a career counseling programme on "Choosing CA, for a Bright Career Path" on July 25, 2022.
- A one day workshop on "Bottle Decoupage was conducted on August 5, 2022.
- A Faculty Development Programme was conducted on Outcome Based Education. Dr. Yogesh Velankar, Program Director, UNESCO and Faculty at Amrita Vishwa Vidyapeetham, Amritapuri, Kerala, Dr. Shiney Chib, Director & Research Head Datta Meghe Institute of Management Studies, Nagpur, Dr. Sonal Sisodia Principal, Dally College of Business Management, Dr. Sharan Kumar Shetty, Associate Professor & Academic Coordinator MSN Institute of

Management, Mangaluru and CS (Dr.) Yashree Dixit, Associate Member (ACS) of the Institute Company Secretaries of India (ICSI), were the resource persons of the programme.

- Alumni Talk was held on August 15, 2022 through Google meet.
- IQAC & the Department of B.Com Accounting & Finance organized a webinar in collaboration with NCDEX on "Understanding Derivatives Market" on September 2, 2022.
- A seminar on "Art of recovering from failure" was organized on September 19, 2022.
- A seminar on 'Know about First Aid' was organized on September 30, 2022. Guest speaker of the day was Dr. K. B. Prema kumara M. Pharm, PhD, Associate professor, College of Pharmaceutical sciences, Dayananda Sagar University.
- On December 29, 2022 a guest lecture was held on the topic "Plants as a Source of Medicine".
- A guest lecture on "Shaping professional Dreams, Breaking Stereotypes: Need of Women Entrepreneurship in India" was organized.
- A seminar on "How to crack your first interview" was organized.
- An Intercollegiate Competition on "Management Mania-, COMMERCIA 2023" and Digital Marketing were organized.
- A workshop on Intellectual Property Rights and IP Management for Start-UPS was organized on May 1, 2023.

DEPARTMENT OF CORPORATE SECRETARYSHIP

- A Webinar on "Innovation in Managing Personal finance was conducted on July 23, 2022. Dr. Sharan Kumar Shetty. Associate Professor and Academic Coordinator in MSN Institute of Management was the guest speaker for the webinar.
- An industrial Visit to Adyar Ananda Bhavan, Ambattur was organized on July 29 and 30, 2022 for the final semester students.
- A visit to 'Sebi' for advanced learners was organized on August 2 and 3, 2022 in two 2 batches with 33 and 34 students in each batch.
- A one week National Level FDP on "Outcome Based Education" was organized from August 8 to 13, 2022 along with Department of B.Com Accounting and Finance.
- On account of celebrating 75 years of independence, competition on the theme "Unsung heroes of Independence" was celebrated on August 13, 2022.
- A workshop on "Artificial Flower Making" was organized on August 17, 2022.

Ms.Ponmozhi of III B.Com (CS)-B shared knowledge about paper crafts to the students.

- A career guidance program was conducted on August 30, 2022 for the final-year students.
- A visit to Tamil Nadu Horticulture, Madhavaram was organized on August 13, 2022 for the second year students. A total of 49 students were taken to the visit.
- Alumni engagement program for the final-year students was organized on September 23, 2022. Alumnae from batch 2019-22, Ms. Sweatha. S and Ms. Sasikala. K addressed their juniors and gave an insight on their experience into corporate world.
- "Peritia", a three day skill development programme was conducted to inculcate the skills in makeover, embroidery and silk thread jewelry from October 6 to 8, 2022. Ms. Sabrin Sulthana. A and Ms. Yogashree. S of III B.Com CS demonstrated the session.
- A Rally on "Green Diwali" was conducted on October 19, 2022.
- An industrial Visit to "Hatsun" was conducted on October 2, 2022 with 50 students.
- An awareness programme on "Plastic Waste Management" was organized on October 20, 2022. The guest speaker Lion Baskar, explained the development of the plastic market.
- Ms. Swetha, Head of VLCC, Chennai, a proud alumni of Department of Corporate Secretaryship was invited as a guest speaker for the session "Gain an Edge" - A Session on Career Etiquettes" conducted on January 10, 2023
- An inter-departmental competition, "Euphoria" was organized on January 21, 2023, where the students from various colleges, actively participated.
- A session on "Workplace Etiquette" was organized on February 3, 2023.
- "Corporate Symposium- Analysis of Union Budget 2023"- A panel discussion was conducted on February 10, 2023.
- A certificate course on "Logistics and Supply Chain Management" was conducted from February 27 to March 4, 2023.
- A one day -National Level Faculty Development programme on "Role of Citation, Impact Factor" was organized on March 2, 2023, where Dr. David Neels Ponkumar, gave insights on the topic. Faculty from various colleges participated in the programme.
- On account of Women's Day, Cook without Fire was organized for the faculty members of our college.

DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

- IQAC & Department of Commerce (computer applications) in association with Entrepreneurial Development Cell conducted a Skill Development Programme on "Professional Bridal Makeup".

- Social Media Marketing was organized on October, 21 2022. Mr. Irfan Ahmed, Fashion Photographer, expert in Digital Marketing, Photo Studio 69 was the resource person of the seminar.

- A seminar on "Statistics - A Stairway to your career" was organized on September 24, 2022. Dr. S. Dhivya Devi, Assistant Professor Statistics, College of Management, SRM Institute of Science and Technology, Kattankulathur was the resource Person for the seminar.

- A two day workshop on "Financial Education or Young Citizen" was organized on January 9, 2023.

- A Finance Planning and Career Guidance session was organized on February 25, 2023. The resource person of the workshop was S. Suriya Prakash, Manager and Freelance Trainer, Pan India Branches, Union Asset Management Company.

- A workshop on "Career Guidance- A Special Focus on Cracking Competitive Exams" was conducted on February 14, 2023.

- IQAC and the Department of Computer Application conducted an Inter Departmental Math Contest 23. Math Connection, Math Quiz and Math Aptitude were conducted.

- The Outreach Club of SKC in association with Department of Computer Application organized an outreach activity on "Basics of Computer" for the school students at Neikuppi Village.

DEPARTMENT OF BANK MANAGEMENT

- IQAC and the Department of Bank Management organized a session on EGYTIM Career Counselling on January 27, 2023.

- IQAC and the Department of Bank Management in association with Reserve Bank of India and Indian Overseas Bank Chennai, organized a "Financial Literacy Camp" from March 6-10, 2023.

- The Department of Bank Management organized a Financial Literacy Program for Young Graduates. It was organized on February 3, 2023.

- A seminar on Intellectual Property Rights was organised on February 14, 2023.

- An Educational Awareness camp was organized at Neikuppi Village, where the student coordinators stressed the importance of education to the village people.

DEPARTMENT OF INFORMATION SYSTEM MANAGEMENT

- An inter- departmental drawing competition was conducted on the topic "My Most Admired Leader of the Indian Freedom Movement" commemorating the 75 years of Independence under the campaign "Enhancing Lives".
- The Department of B.Com (ISM) in association with Kaushal Vikas Kendra conducted a "Workshop on E-Commerce" on August 23, 2022. Mr. Ajith, an E-Commerce networker and Ms. Jenifer Rani, alumnae were the Chief Guests.
- A workshop on, "Bring the best in you" was organized. The resource person was Ms.Sharmila, a beautician, Chennai.
- An international webinar on the topic "Infrastructure behind Internet" was organized on August 25, 2022. MR. J. D. Naveen Balaji, Senior IT Professional Techno Manager, Product Manager, BOL.com, Netherlands was invited as the Resource person.
- On the occasion of World Photography Day, the INFOCOMM club of the Department of B.Com ISM conducted a photography competition. The theme for the event was "Equality for Women from Dusk to Dawn".
- On September 12, 2022 the Department of B.Com ISM students started a campaign called 'Feed a Life'. Under this, each student of B.Com ISM had brought one extra tiffin box which was distributed to the needy people in and around Anna Nagar.
- A seminar on "Real Time Data and Analytics" was organized on September 17, 2022,
- A seminar on "Tress In Data Structures" was organized on September 24,2022
- A webinar on "Real Time Applications using Java Programming" was organized. Dr. A Babu gave an introduction about java programming.
- A career guidance seminar was organized on October 14, 2022. Mr. E. Jothimani, Career Guide, Ooruni Foundation was the resource person.
- A workshop on "Explore In Macros and What if Analysis under Spread Sheet Accounting" was organized on October 7, 2022.
- The students of B.Com ISM visited the aquatic farm at Kolathur on August 17, 2022 and visited an organic farm, named "Suvai- Iyarkai Farm" at Velanpannai, Thiruvalluvar dist.
- On February 8, 2023 the department of B.Com ISM in association with the Career Guidance Cell organized a seminar on the topic "How to Crack an Interview?"
- The IQAC, IIC and the Department of B.Com Information System Management organized a workshop "Business Model Canvas" on 13th February 2023.

- The Department of B.Com ISM in association with NABARD and IOB, Lead Bank, Chennai organized a Financial Literacy Camp as a part of the Financial Literacy Week.

- The Department of B.Com ISM, BBA in association with the research cell organized a full day workshop on research methodology using SPSS on February 15, 2023.

- On February 13, 2023 the department of B.Com ISM organized a seminar on "Python Programming".

DEPARTMENT OF MATHEMATICS

- A workshop on "Delay Differential Equations" was organized on August 24, 2022. Dr.E.Thandapani, Professor, Ramanujan Institute of Advanced Mathematics, University of Madras was the chief guest of the workshop.

- On September 16, 2022 an event on "x-Rates Book Donation 2022" was organized at Government A.D.W High School, Thirumangalam, Chennai. Around 80 students benefited by this event.

- A career guidance guest lecture was organized on "An Overview of Online Teaching Tools and Opportunities in Mathematics" on August 29, 2022. Ms. T. Sumaiya Thasneem, Academic Specialist, BYJU'S, was the chief guest for the programme who is also an alumni of Department of Mathematics.

- An Inter-Departmental Elocution Competition on "Role of Women in Indian Independence Movement" was organized.

- A seminar on "Futuristic Vision on Applications of Mathematics" was organized on October 13, 2022.

- A workshop on "Latex for Technical Writing" was organized on September 20, 2022. Dr. G. Arunkumar, Assistant Professor, Indian Institute of Technology, Madras was the chiefguest for the workshop.

- A webinar on "Business Etiquette and Professionalism" was organized on September 17, 2022. Ms. S.Kavitha, Deputy Manager -HR Servion Global Solution, Chennai was the resource person of the Webinar.

- . On October 1, 2022, a skill development programme was organized on "Interpersonal Skill Training Programme" was organized.

- An Inter-Departmental T-shirt painting competition on "Global Warming and its impact in India" was conducted on August 30, 2022.

- An industrial visit was organized to Anna Centenary Library on August 6, 2022, and also to Institute of Mathematical Sciences on 8 August, 2022 and to Aqua Farm in Chennai on September 17, 2022.

- The Department of Mathematics organized a certificate course on "Quantitative Aptitude and Logical reasoning" to develop the aptitude skills and critical thinking for the students. The course was inaugurated on September 16, 2022.

- On account of National Science Day, Math Versatile Club organized an Inter Collegiate Mathematics Exhibition "MATHEXPO 2023" on 20.2.2023.

- The Department of Mathematics, Shri Krishnaswamy College for Women organized a Five Days International Faculty Development programme on Advanced Research and Quality Paper Publishing from 19.12.2022 to 23.12.2022. Dr. Stalin Subbiah, Lecturer, EDICT Division, Bahrain Polytechnic, Kingdom of Bahrain, Dr. J. John Associate Professor, Government College of Engineering, Tirunelveli, Dr. N. Anbazhagan, Professor and Head, Department of Mathematics, Alagappa University, Karaikuddi, Dr.

- K.Karunamoorthi, Associate Professor in Medical Entomology Vector Control, Department of Environmental, Health, Faculty of Public Health and Tropical Medicine, Jazan University, Kingdom of Saudi Arabia, Dr. Merlin Atchuthen, Lecturer in Business, London School of Science and Technology, United Kingdom, were the Resource person on the respective days.

- The Math Versatile Club organized 'Math Quizzards' 2023 under the topic "Operations Research in Statistical Analysis" on January 23, 2023.

- IQAC and the Department of Mathematics, organized an Inter-Departmental Competition, "Math Techie Talk 2023" on the topic Nature and Scope of Operations Research, which was conducted on 19.01.2023.

- IQAC & Math Versatile Club organize a workshop on "Continuous Functions in Metric Space".

- IQAC and Math Versatile Club organized Omega Talent Hunt 2023.

PG DEPARTMENT OF COMPUTER SCIENCE AND DATA SCIENCE

- The Department of Computer Science organized a Career Guidance Programme on 'Data Science' on 29th July 2022. Mr. Kalyan Kumar, Project Engineer, Pantech Solutions was the resource person of the session.

- The Bits & Bytes Club of Department of Computer Science organized 'Alumni Connect on August 3, 2022. Ms.R.Thenmozhi from 2019-2022 batch was the resource person for the programme.

- A Virtual Power Seminar on "Research tools & paper writing" in collaboration with ICT

Academy of Tamil Nadu (ICTACT) was organized on August 12, 2022.

- An Industrial Visit for the second and final year UG & final year PG students was organized to Anna Centenary Library on August 6, 2022.
- The Bits and Bytes Club of Department of Computer Science organized an Inter Department Short film Competition on August 16, 2022.
- The Student Induction Programme was conducted from 17.8.22 to 24.8.22. PowerPoint presentation of the Department was presented by Head and faculty of the Department.
- The Department of Computer Science and Data Science organized a Student Induction Programme on 'Ways to live happier life' to the first year students on August 8, 2022.
- The Department of Computer Science organized a seminar on 'Realizing Self Love" on August 30, 2022.
- An inter- departmental MEME Competition was conducted on September 9, 2022. Students from various Departments presented their short film during the competition.
- Student Induction Programme for first year PG students was organized.
- An Industrial Visit was organized for the second UG students to Aqua Zoo in Puzhal near Kathirvedu on September 17, 2022.
- A Career Guidance Programme was organized on 'Cyber security challenges and its emerging trends' on September 9, 2022.
- An Interdepartmental 'Youth Talk Competition' was conducted by Department of English, Computer Science and Computer Application. Nearly twenty three students participated in the competition.
- Bits & Bytes Club organized 'Alumni Connect' on September 24, 2022, Ms. Vyshya, alumni of 2019-2022 batch interacted with the students and gave motivational speech towards preparation for higher studies and placements.
- The Department of Computer Science in collaboration with Women Empowerment Cell organized a seminar on 'Indian Laws on Women Rights' on October 11, 2022.
- A seminar on 'Stress Management' was organized on October 14, 2022. Ms.Datchyayaane, Assistant Professor, Dept. of Psychology, Dr. MGR Janaki College for Women invited as the resource person of the session.
- The Bits & Bytes Club conducted Quiz Competition. The basic idea & objective behind this Quiz competition was to equip the students with the awareness on the technical aspects of computers and to assess the knowledge they possess.
- A Career Guidance Programme on 'Path to a successful career was organized on October

21, 2022.

- A seminar on 'Data Visualization using Python' was organized on October 17, 2022.
- The IQAC and Outreach Club in association with Departments of Corporate Secretaryship and Computer Science organized a 'Rally on Green Diwali - Smoke free! Breathe free!' on October 19, 2022.
- IQAC & Pedagogy Cell organized a workshop on 'Basic Computing Cell' for school students on January 7, 2023 to Neikuppi Village.
- A Seminar on 'Cloud Computing' was conducted on January 19, 2023.
- A Career Guidance Programme on 'Career opportunities for Computer Science' on January 20, 2023.
- A Certificate Course on 'Office Automation Level -I' was conducted for duration of 30 hours from 23.1.23 to 11.3.23. Students from the Departments of B.Com (G) & B.Com (CS) - Shift II were benefitted from the programme.
- A Certificate Course on 'Programming essentials on Python' was conducted in collaboration with ICT Academy and NET ACAD CISCO for 70 hours from 30.1.23 to 1.2.23.
- The Placement Cell, Departments of Computer Science and Computer Applications in collaboration with ICT Academy conducted a 'HR Conclave' on 04.02.2023.
- A Faculty Orientation Programme on 'Emerging technologies in current industry scenarios' was conducted on 22.02.23.
- A Workshop on 'Essentials of Life skills' was conducted on February 25, 23. Ms. Sneha, Sports Nutritionist & Fitness Trainer was the guest speaker of the session.
- The Bits & Bytes Club organized an Inter-Collegiate Symposium named 'Techritz 23'. It comprised with off-stage and on-stage events held on March 15, 2023.
- The PG Department of Computer Science conducted a seminar on Career in Web Designing & Python Programming- Opportunities & Future Scope' on 01.03.2023.
- Learnathon course was conducted by ICT Academy in virtual mode. Online series-Learnathon Course provided a self-learning initiative for students to build their foundational IT skills online.
- UI Path Citizen Developer Skillathon 2023 was conducted by ICT Academy in virtual mode.
- A seminar on 'Product Demo in Web Development' was conducted by IIC and Department of Computer Science on 10.3.23.

- A seminar on 'How to clear NET/SET" was organized on March 8, 2023.
- An Industrial Visit was organized for the first-year UG students of the Departments of Computer Science and Data Science to Code bind Technologies on 25.2.23
- A seminar on Women Tech Maker-Google Community was organized on April 24, 2023.

DEPARTMENT OF COMPUTER APPLICATIONS

- A career guidance and self-development programme on "Delayed Gratification" was organized on August 6, 2022.
- A career guidance and self-development programme on "Career Opportunities in Software Testing" on August 15, 2022.
- IQAC and Techno Bytes Club of Department of Computer Applications in association with IIC oragnized a seminar on Technology Readiness Level, Commercialization of Lag and Tech Transfer.
- A mock interview was organized for the final year students on August 10, 2022. The resource person of the program was Ms. T. Thirumagal, HR Access Healthcare Services, Ambattur, Chennai.
- The Enhancing Lives Interdepartmental Poetry Competition on the topic "I'm a Phenomenal Women" was conducted on August 16, 2022.
- A motivational talk on "Anything is Possible" was conducted on August 22, 2022. The chief guest was Mr. C. Govinda Krishnan, Founder of Nethrodhaya.
- A Career Guidance Seminar on "Career Opportunities in Software Testing" was conducted on September 15, 2022.
- A five-day interdepartmental workshop on "Multimedia Product Development" was organized from 22nd September to 26th September 2022. Dr. C. V. Suresh Babu, Professor, Department of Information Technology. Hindustan Institute of Technology was the resource person for this workshop.
- A one-day seminar on "Machine Learning Techniques on Python" was organized on September 30, 2022.
- A mock interview was organized for the final year students on October 8, 2022. Ms. T.Thirumagal, HR- Business Partner, Access Health Care Services acted as the interviewer.
- A Volunteer Support Service was rendered by the students of our department for the 20th Anniversary of Nethrodhaya Foundation on 26th November 2022.
- The Department of Computer Application in association with Placement Cell organized a

Techie Talk on Gateway to Network Industry on February 2, 2023.

- A seminar on Advances and Challenges in Networking was conducted on February 02, 2023.
- On February 10, 2022, a skill development programme on "Being a Dazzling Diva" was organized.
- An Inter-departmental Poetry competition - Enhancing Lives was held on February 10, 2022.
- A seminar on "Technology Readiness Level- Commercialization of Lab Technologies and Tech Transfer" was held on January 11, 2023.
- A seminar on "Advances and Challenges in Networking" was conducted on February 02, 2023.
- An Industrial Visit was organized to Tamil Nadu Horticulture Management Institute and Farm on February 3, 2023,
- On February 14, 2023, a seminar on "Trending Microsoft ERP Systems" was organized.
- A one-day workshop on PHP & PERL was conducted on March 10, 2023. The resource person of the workshop was Dr. Cathreen Graciamary, Assistant Professor, A. M. Jain College.
- A seminar on "Revolutionize Learning and Teaching through Virtual Reality" was organized on March 10, 2023. The resource person was M. Sathish Kumar Kannan, Founder, WHY Global Services.
- A seminar on "Trending Microsoft ERP Systems Resource Person" was conducted on March 14, 2023. The resource person of the seminar was Mr. Sathish, Senior Analyst, Business Integration Architecture, Cognizant.

DEPARTMENT OF BUSINESS ADMINISTRATION

- A student enrichment program for the BBA students was conducted on August 11, 2022. A business plan on 'Carpool Services' was presented and explained to the students.
- On September 28, 2022, the B3 club of the department conducted various activities like skit, quiz and puzzles to enhance the students' knowledge on business.
- As part of commitment to improve lives, the Department of BBA initiated the "Tree Plantation Project" on October 7, 2022. Students were encouraged to volunteer to plant trees as part of this project.

- A training program on Communication Skills was conducted on September 07, 2022. The guest speaker was Ms. Nanthitha, Trainer Level-1 Grow-Youth Dr. Reddy's Foundation.
- A Farm Visit to Suvai Farm was organized on September 6, 2022.
- The department of BBA conducted a program to ameliorate the future assets of our nation. The seminar was delivered by Mr.Vimal Rajan, Certified L1 Trainer.
- A guest lecture on "Marketing Position" was conducted by Mr.C.Parthiban Executive Director and CEO of Athyuk Automotive Pvt. Ltd.
- An inter-departmental story telling competition was conducted on February 7, 2023.
- An eight day workshop on 'Business Model Canvas' was organized for the third year BBA students. The resource person for the program was Dr. Rao Prasanth Jyothy.
- On account of National Library Day a book review session was conducted on August 12, 2022.
- A community outreach program was organized on September 29, 2022. The event was an initiative to impart the Gandhian values. It was conducted at the Naduvangarai ADI Dravidar High School.
- The Department of Business Administration of Shri Krishnaswamy College for women organized B3 (Students Enrichment) - club activity on February 28, 2023. The events are corporate walk, Adzap and Business quiz.
- Awareness on Cyber Crime Laws Programme was conducted by the department.
- The Department of BBA organized SPSS Program. The Guest Speaker explained about the application of statistical tool in their project work and also how to calculate Mean, Median, and Mode and prepare a data analysis report using Nominal, Ordinal Scale.
- Angel Investment programme was conducted. The resource person briefed about angel investments plans along with the examples of Steve John and Mike Markula.
- Insights of Global Opportunities session was organized by department of BBA. The guest speaker of the day was Dr. S. Saranya.

DEPARTMENT OF BUSINESS ECONOMICS

- A seminar on "Intellectual Property Rights" was organized on August 12, 2022. Mr. Lakshmi Narayanan was the resource person of the programme.
- Under Enhancing Lives, a workshop on "Silk Thread Jewellery Making, Yoga Therapy and Entrepreneur Day" was organized. On August 17, 2022 a workshop on "Sustainable Global Goals"

was organized.

- A webinar on "Value Proposition Fit and Business Fit" was organized on August 25, 2022. Mr Sharon Kumar Shetty was the resource person of the webinar.

- A workshop on "Willpower Mastery and Glass Painting" organized on September 18 and 24, 2022.

- A guest lecture on Asset Management was organized on September 9, 2022 On December 14, 2022 Alumni Talk and YouTube session was organized on SDG Goals.

- Kaushal Vikas Kendre and Department of Business Economics organized a skill development programme on "Strategies to Crack the Competitive Exams". Dr, C Devarajan served as the resource person of the workshop.

- An awareness workshop on "Entrepreneurship and how to in TNSI award" was organized on January 23, 2023. Mr. Shiv Ganesh Kumar was the resource person of the workshop.

DEPARTMENT OF MA (HRM)

- The Department of MA (HRM) along with TATTI VIDYAL organized a Job Fair TATTI from August 8 to 27, 2022 to Develop Event Management skills among students.

- The Department of MA (HRM) organized guest lecture on August 17, 22 on the topic Re-Tuning to Corporate Mindset and Prof. Chitra Mukunnan, Trainer and consultant was the resource person.

- The Department of MA (HRM) organized a Wellness Program on August 13, 2022 to educate students on mental and physical wellbeing, organized by Madras Management Association.

- PG Departments organized an Orientation Programme on September 9, 2022 for all I year PG students.

- The Department of MA (HRM) organized one week Digital Literacy workshop between 9/9/22 to 17/9/22 for II year PG students and Ms. Krithika from Titan Leap was the resource person.

- The Department of MA (HRM) organized an outreach activity on Enhancing Lives - Herbal Plantation on 30.08.2022.

- The Department of MA (HRM) organized a guest lecture on the topic 'Careers in HR' on 16/9/22. Ms. Rajalakshmi Subramanian, CII IWN, Director Career Tree HR Solutions was the resource person.

- The Department of MA (HRM) organized an industrial visit for II year MA (HRM) students to Delphi TVS, Oragadam on 20.9.2022.

- The Department of MA (HRM) organized guest lecture on the topic 'Recent Developments' in HR on 27/9/22 to update students with changing scenario in HR.
- The Department of MA (HRM) organized an industrial visit for I year MA (HRM) students to Avon Seals PVT LTD, Ambattur Industrial Estate on October 1, 2022.
- The Department of MA (HRM) along with RAISE, MIT square London organized a Faculty Development Program from 10.10.2022-15.10.2022.
- The Department of MA (HRM) organized an industrial visit for I year & II year MA (HRM) students to HATSUN Agro Pvt. Ltd on 7.11.2022 & 9.11.2022.
- The Department of MA (HRM) organized project orientation program on December 13, 2022. Mr. Senthil Kumar Venugopal was the resource person.
- The Department of MA (HRM) organized Workshop Series on "Research Methods" on December 22, 2023. Dr.S .Divya Devi was the resource person.
- The Department of MA (HRM) organized Guest Lecture on the topic 'Research Culture, Ethics and Insights' on January 11, 2023. Mr.Srivatsan Manivannan was the resource person.
- The Department of MA (HRM) organized "One Week Workshop on Life and Employability Skills" from 18th to 24/1/2023; Dr. K. Rao Prashanth Jothy was the resource person.
- The Department of MA (HRM) organized Guest Lecture on "OD Interventions" on January 21, 2023. Ms. Chaaya Ramani was the resource person.
- The Department of MA (HRM) organized HR Conclave on February 4, 2023, Mr. Caleb Andrews. J, Ms. Radhika Ravi, and Mr. K.M. Karthik were the resource person.
- The Department of MA (HRM) organized an Outbound Training program along with industry.
- Outreach Foundation for I & II year MA (HRM) students was conducted on 21/2/2023, 22/2/2023 and 12/4/23 at Kotagiri.
- The Department of MA (HRM) organized Guest Lecture on "Gratitude and Thanks Giving" on March 3, 2023, Ms. Brinda Mohan was the resource person.
- The Department of MA (HRM) organized Guest Lecture on 'Evaluation of Training and Development' on March 10, 2023,
- The Department of MA (HRM) organized Workshop Series on 'Research Methods Literature Review and Questionnaire Design' on March 11, 2023; Dr. Padmaja Priyadharshini was the resource person.

- The session on Data analysis and Interpretation was held on April 8, 2023. The series helped the students to refine their project reports.

- The Department of MA (HRM) organized a placement orientation program for II MA (HRM) students on April 11, 2023. Mr.Xavier from Outreach Foundation was the resourceperson.

SHIFT II

DEPARTMENTS OF BCOM GENERAL AND CORPORATE SECRETARYSHIP

- On October 15, 2022, an orientation programme was held for the first year students.
- An Awareness Rally was held on January 2023 at Shri Krishnaswamy College for Women to raise awareness about air pollution. Students marched around the college surrounding areas with placards and slogans to raise awareness about emission control.
- White Day was observed on December 14, 2022 to convey the message of peace prior to Christmas.
- On the noon of December 23, 2022, 'Christmas' was celebrated.
- Diwali was celebrated at the college auditorium on October 21, 2022. The celebrations began with a dance performed by the pupils, which was followed by a number of cultural events.
- In order to spread our culture and heritage throughout different educational institutions and to better connect with the ancient texts through praising and chanting, a group of 15 Russian devotees held an amazing devotional event at Shri Krishnaswamy College on February 15, 2023.
- 'Making my Path, Walking my Life' was organized to motivate the students. Mr. Srivatson Shankaran, a founder of Madras Photo Bloggers. He demonstrated sign language to the students, to make them realize the values and struggles of a 'special' person.
- On October 19, 2022, the Department of Tamil inaugurated 'Tamil Mozhil Illakiya Mandram'. The resource person was Dr. Shiva Vetrivel, Head of the Department of the Tamil, MGR University.
- Shift II of Shri Krishnaswamy College for Women celebrated Villu Pattu as part of the Gandhi Jayanthi festivities on October 1, 2022.
- The Department of B.Com General (Shift II) organized a Guest Lecture on "Emerging HR Trends and Self Branding".
- The Departments of Commerce and Corporate Secretaryship conducted a session on

foottherapy called "Varma Therapy" on February 2, 2023.

DEPARTMENT OF PHYSICAL EDUCATION

- A National sports day on the topic, “Finding the tiger within self defence- our right our duty” was conducted on August 29, 2022.
- On September 26, 2022 a Workshop was conducted on Embrace EIM ‘Exercise in medicine. Mr.Dobson Dominic was the resource person.
- The 13th Annual sports day was conducted in the college ground on 11.03.202, it was graced by Mr. A. Chandrasekaran.
- In throw ball, B.Sc (cs), B.Sc Maths and BCA secured the Winner position; B.Com (G), BBM secured the Runner position; the 3rd position was won by B.Com (CA, CS, ISM, A/F)
- In volley ball, B.Com (G), BBM secured the Winner position; BBA, BA English, BA Economics, MA (HRM) secured the Runner position; the 3rd position was won by B.Com ISM,CA, A/F
- In badminton – singles, B.Com (CS, A/F) secured the Winner position; B.Com (G) secured the Runner position; the 3rd position was won by B.Sc.
- In badminton –doubles, B.Com (CS, A/F) secured the Winner position; B.Com (G), BBM secured the Runner position; the 3rd position was won by B.Sc, BCA, M.Sc.
- In tennikoit-singles, B.Com CS secured the Winner position; BCA, B.Sc CS secured the Runner position; the 3rd position was won by B.Com (G)
- In tennikoit-doubles, B.Com (CS, CA) secured the Winner position; B.Sc CS, BCA secured the Runner position; the 3rd position was won by BBA, MA (HRM).
- In chess, B.Sc CS, BCA secured the Winner position; B.Com (G), BBM secured the Runner position; the 3rd position was won by B.Com (CS, CA, A/F).
- In tennikoit-doubles B.Com (G) secured the Winner position; BBA, BA English secured the Runner position; the 3rd position was won by B.Com (CS, CA, A/F).
- The Individual Championship was won by H. Farzana of III BBA.
- The Overall Championship was won by the departments of B.Com (G) / B.Com (ISM) /BBM/ (Shift – II) and B.Com (G).

SPORTS ACHIEVEMENT

STATE LEVEL:

- V. Mahalakshmi of I BA Economics secured second position in Power Lifting, held by the State Level Power Lifting Championship 22 on 05.11.22.
- R. Janani Devi of I B.Com ISM secured first position in Silambam, held by the State Level Silambam Championship, Chennai on 20.11.22 and 17th National Silambam Championship 2023, Thanjavur on 25.02.23.
- R. Janani Devi of I B.Com ISM secured Black Star Award in Silambam, held by the Indian Agathiya Academy, Chennai on 12.02.23.
- K. Mahalakshmi of I B.Sc CS secured first position in Skating, held by the South Zone Roller Skating Championship 2023, Puducherry on 25.02.23.
- S. Sindhu of I B.Com CA secured third position in Silambam, held by the State Level Yogasana Championship, Chennai on 20.11.22.
- K. Kowsalya of I B.Com (G) secured first position in Karate, held by the 1st South Indian Level Championship, Nagapattinam from 5.8.22 to 7.8.22.

DISTRICT LEVEL:

- V. Mahalakshmi of I BA Economics secured first position in Power Lifting, held by the Chennai District Power Lifting Association on 23.10.22.
- Sonam Kumari of II BBM secured second and third position in 1500 Mts running and 5000 Mts running respectively, held by the Kancheepuram District Athletics Championship 22 on 01.10.22.

EXTENSION ACTIVITIES

NATIONAL SERVICE SCHEME

- The National Service Scheme had a successful journey in the academic year 2022-2023.
- A blood donation camp was conducted by our college NSS team on May 7, 2022. NSS volunteers took part in the event and donated blood.
- The NSS election was conducted on May 12, 2022.
- On May 13, 2022, Yoga Day was celebrated by the NSS team at University of Madras. The honorable governor, R.N. Ravi, and the honorable chief minister, M.K. Stalin, honoured the event.

● The NSS team took part in the 164th Annual Convocation at the University of Madras on May 16, 2022.

● The NSS volunteers attended the yoga day practice in UNOM for the Raj Bhavan event.

● The NSS team celebrated World Yoga Day in Raj Bhavan in the presence of our honourable Governor, R.N. Ravi.

● On July 2, 2022, the NSS team participated in a reverse run event at Elliot's Beach.

● A mega health medical camp was conducted on August 1, 2022. The event was honoured by a team of Lions Club members.

● In accordance with the 75th Independence Day, a mime event on patriotism, "Happy Street" was performed on August 7, 2022, in Blue Star, Anna Nagar. The program's chief guest was Dr. Vaneeta Agarwal.

● As an initiative to celebrate Independence Day, an event named "Flying Tricolours" was celebrated on the college grounds.

● On August 28th, NSS volunteers took part in a walkathon in Besant Nagar. On the same day, volunteers participated in the Oorani Foundation (A Freedom Carnival).

● On September 7, 2022, volunteers conducted a menstrual cup awareness programme.

● On September 11, 2022. NSS volunteers held a pet feeding programme in Velachery, BlueCross.

● On September 21st, a slogan, speech, quizzes, and poster-making competition were held to raise awareness of women health and hygiene.

● On September 24, a debate programme was held in the Krish Auditorium and aired on Makkal TV.

● Mr.Arulraj Rajappa created "Awareness on RD Parade" for the NSS Volunteers on September 26, 2022.

● The Green Plant event was conducted by planting saplings in the college grounds on October 22, 2012.

● Gandhi Jayanthi was celebrated on October 2, 2022, by the NSS system.

● An event called "Mental Health in an Unequal World" was conducted on October 10, 2022.

● An awareness programme on breast cancer was conducted on October 12, 2022. Dr. Veda Priya honoured the event as the chief guest.

- The “Cyber Crime Security Awareness Programme” was held on October 13th and November 5th.

- Our NSS volunteers took part in the “Abdul Kalam Rally” and “Walk for Freedom” in Elliot’ Beach on October 15, 2022.

- Yellow Day was celebrated on October 20, 2022, in the college ground by the NSS members.

- A kickboxing event was conducted in the Krish Auditorium on November 21, 2022.

- On January 27, 2023, a medical camp was held.

- The NSS volunteers took anti-drug and Martyrs Day pledges.

RED RIBBON CLUB

- The Red Ribbon Club organised public awareness campaigns to increase access to information about healthy living and voluntary blood donation.

- To commemorate 75 years of independence, Red Ribbon Club arranged an inter-departmental face painting competition under the theme of “75 Years of Independence”. Students painted the Indian National Flag on their faces to express their patriotic feelings.

- RRC has organised a three-day skill development workshop on Aari work in our college premises on October 13, 17, and 18, 2022. To encourage entrepreneurship, Ms. Haritha, from II B.Com G a young entrepreneur participated as a resource person for this workshop.

- An online slogan-writing competition in writing and poster-making was conducted under the theme “Equalise-World’ AIDS Day 2022 to commemorate World’ AIDS Day.

- On February 1, 2023, the Red Ribbon Club hosted an RRC Orientation for students to raise awareness about HIV/AIDS and the importance of blood donation. Mr. M. Muthumanikandan, District Supervisor, DAPAU, explained about the awareness and gave some insights about the programmes conducted by the government of Tamil Nadu.

- On February 2, 2023, YRC and RRC organised a fire safety awareness programme for students in collaboration with the Lions Club of Madras Pasumpom.

ROTARACT CLUB

- The start of the academic year 2023-2024 was celebrated by the Rotaract Club of Shri Krishnaswamy College.

- The SKCW RTC promotes youth involvement in all humanitarian endeavours.

- On August 1, board members of Rotaract Club cleaned the untidy places in Anna Nagar Tower Park and visited the nearby shops to give awareness on the usage of plastics.

● As part of a professional service project, the Rotaract Club organised a breast cancer awareness session.

● The 10th installation of the Rotaract Club at Shri Krishnaswamy College for Women was organised. Principal Dr. Anita Rajendran, DRR. Rtr. PP. Gautham Raj, DRS. Rtr. Keshika, DRCC. Rtn. Kathirvel Ganapathiyappan, and parent club president, Rtn. Jayaprakash, graced the occasion.

● The Rotaract Club visited an old age home on August 28 near Siruvapuri, where the Vinayaga Pooja festival was celebrated.

● On August 28, the board members of Rotaract Club distributed water bottles to the poor and needy people on the street since water is the most helpful subsistence to overcome the heat of summer.

● The Rotaract Club visited the aquarium on August 31, where the students learned how the fish live their day-to-day lives.

● On September 7th, a professional service project was organised for the Awareness Programme on Cracking the First Interview. The resource person gave many confidential tips and shared his personal experience with the students.

● On September 9, 2022, the community service director and professional service director visited a government school in Villivakkam. They distributed sanitary napkins to 7th and 8th grade students and educated them on proper sanitary napkin usage and disposal.

● On September 11, 2022, the tender coconut was distributed to the people who had been working tirelessly all year.

● On September 17, Rotaract club members visited Hope special school for mentally ill children with the help of the Rotaract club of Crescent and three other co-host Rotaract clubs and donated toys and funds and also conducted games with the kids and men.

● On October 10, 2022, the board member taught our college sweepers to write their names on the occasion of World Literacy Day and explained to them the importance of learning in adulthood.

● On October 30, the Vishwalita Rotaract club hosted a sports event for rotaractors at M.C.T.Muthiah Chettiar higher secondary school in Kilpauk. Games like carrom, chess, volleyball, cricket, tug of war, water games, badminton, etc. were organised.

● The students of Shri Krishnaswamy College participated and won many events and played a major part in the VISIL event.

● The Rotaract club of Shri Krishnaswamy College for Women distributed samples to the green rotaractors and spent an entire day with them by sharing love and care, as well as donating rice and other grocery items.

● The Rotaract Club also visited a government primary school near Puzhal. There, they met young students and shared valuable ideas with them. They also talked to them about sexual harassment and the precautions they could take to avoid it.

YOUTH RED CROSS

● IQAC & Youth Red Cross organized an orientation program on the topic “Clear View of Youth Red Cross” on September 6, 2022. Dr. J. Sulaiman, Assistant Professor & Research Supervisor PG & Research Department of Commerce, New College Autonomous, Chennai was the resource person.

● Youth Red Cross of Shri Krishnaswamy College for Women in association with Yuva Shakthi Youth Welfare Association organised “ADORE INDIA, ADORN INDIA” on occasion of 75th year of Independence and Youth day on August 10, 2022. The entire programme was hosted by Ms.G.Abinaya, one of the YRC volunteers of Shri Krishnaswamy College for Women.

● Youth Red Cross of Shri Krishnaswamy College for Women, conducted oral cancer Awareness Programme on September 23, 2022. Dr.Arun Murugaiyan MOS., Oral and Maxillofacial Surgeon served as the chief guest of the programme. The entire programme was hosted by Ms.M.Rajeshwari, YRC volunteer.

● IQAC and Youth Red Cross organized cancer volunteers on the topic “Awareness for Students” on November 14, 2022.

● On December 1, 2022, the YRC Unit conducted a special awareness programme to commemorate International World AIDS Day.

● Students of RRC also spread awareness about drug to the school students of Neikuppi.

● Youth Red Cross and Red Ribbon Club organized a program on the topic “Fire safety awareness programme” on 6th February, 2023.

KRISSHVANASALA - ECO CLUB

● The Department of Accounting and Finance of Shri Krishnaswamy College for Women, in association with Eco Club, conducted an inter-departmental pencil art competition on “World without Ozone Layer” on September 16, 2022.

● As a part of enhancing lives, a programme to ameliorate the future assets of our nation

● The Department of Accounting and Finance organised the programme on recovering from failure. The programme was held on September 19, 2022, at Krishh Auditorium.

● The Department of Business Administration, in association with Eco Club, celebrates “World Forestry Day” on March 21, 2023. A rally was organised where students held banners calling to protect fragile ecosystems, protect wildlife, save tigers, and grow more trees.

YUVA MARGADHARSAN CELL

- The Department of B.Com. (ISM) in association with Yuva Margadharshan Cell organised a seminar on “How to Be Proactive” on August 24, 2022.
- On the occasion of National Youth Day, IQAC and Yuva Marga Dharshan Cell, in association with the Department of Commerce (General), organised an intercollegiate competition, YUVA DIVAS 2023, on January 12, 2023. A total of 36 participants actively participated and the winners were awarded with certificates.

CITIZEN CONSUMER CLUB

- Shri Krishnaswamy College for Women creates a platform for the importance of consumer awareness by conducting various programmes and competition every year.
- In the academic year 2022-2023, the Citizen Consumer Club conducted a seminar on “Essence of Consumer Protection Act, 2019” on 26.09.2022.
- On account of National Consumer Day, a webinar was conducted on “Green Consumerism” on 24.12.2022.

POWER SAVING CLUB

- The Department of Accounting and Finance, in association with the Power Saving Club, organised an inter-departmental essay competition on September 20, 2022, on the theme “Life without Electricity”.
- The Power Saving Club, in association with the Department of B. Com. (Accounting and Finance), organised a webinar on the topic of “Recent Trends in Energy Conservation” on the occasion of National Energy Conservation Day, December 14, 2022, by Mr. E.K.S. Hariharan.

EGALITARIAN CLUB

- The Egalitarian Club of Shri Krishnaswamy College for Women promoted equitable treatment of equality, gender prejudice, legal equality of citizens, and the significance of equal rights.
- Throughout the year, seminars and competitions were held. The club’ volunteers actively participated in programmes throughout the year.
- The Department of Commerce, in association with the egalitarian club, organised a national-level E-Quiz on gender equality and women’ rights on August 26, 2022.
- A seminar on” Gender Equality: A Decade of Action” was conducted on January 19, 2023, to promote the fundamental human right that is violated by gender-based discrimination.
- A seminar on Gender Equality As a Catalyst for Convergence was conducted on February 19, 2023. Students were taught about the legal rights of women in society.

UDYOGA DAAYITAYAM - ED CELL

- In association with IQAC and Entrepreneur Development Cell, The Department of Business Economics of Shri Krishnaswamy College for Women organized “Silk thread Jewellery Making” on August 18, 2022.
- In association with IQAC and IIC, the Department of Business Economics organized a webinar on “Value Proposition Fit And Business Fit” held on August 30, 2022. The resource person was Mr. Sharan Kumar Shetty, Associate Professor, MSN Institute of Management, Mangaluru.
- In association with IQAC and Entrepreneur Development Cell, the Department of Business Economics organized Entrepreneur Day on August 18, 2022.
- The ED Cell of Shri Krishnaswamy College for Women in association with the IQAC and IIC, curated the “ED BAZAAR-2023”. The Guest of Honour for the event was Ms. Christina Sharmila Moses, Advisory State Council Member for WICCI, has inaugurated the stalls. Nearly 85 Stalls were displayed by the students of various Departments.

WOMEN EMPOWERMENT CELL

- The Women Empowerment Cell conducted an Interdepartmental Portrait Painting Competition was conducted based on the theme “Women and Nation”.
- The Women Empowerment Cell has conducted an Interdepartmental competition “Best out of Waste- Regard before you discard” on 19.09.2022.
- On account of Women’ day, Rotary club of Chennai, Nolambur has honoured the faculty members of Shri Krishnaswamy College for Women. Dr. J.Radha, IQAC Coordinator, Head, PG Department of Commerce and Dr.Kirty Chetty, Placement Coordinator, Head, Department of MA HRM were honoured with Nation Builder Awards of 2023
- Students of SKC in association with Members of Rotary Club, Chennai, celebrated women’ day with cultural programs. Dr.Anita Rajendran, Principal of Shri Krishnaswamy College for Women, has also been honoured and addressed the gathering.

SKILL DEVELOPMENT CELL

- Skill Development Centre organized a “Beautician Certificate Course (10 Days)” from 12/09/22 to 23/09/22. Around 30 students participated in the program. The trainers are Ms.Healthlin and Ms.Sarala from Rotary Club of Chennai Koratur.
- “Seminar on Selecting Career Options in Civil Services or Government Sectors” was conducted on 06/10/202. About 130 students participated in the program.
- A seminar on “Career Opportunities in Government Sectors” was conducted on 09/09/2022. Around 150 students participated in the program.

- The Skill Development Center conducted “Seminar on Selecting Career Options in Civil Services” on 19/10/2022. About 130 students participated in the program.

- An Orientation Programme on “Civil Services and other Government Exams” on 12/09/2022. Around 300 students benefited in the program. Mr. Venu Venkatraman briefed about the preparation of Civil Services exams.

INSTITUTION’S INNOVATION CELL

- IQAC and the Department of Commerce (General), organized a Seminar on Artificial Intelligence and Virtual reality on February 25, 2023. Around 226 participants from B. Com General, B.Com ISM & MA HRM has participated in the seminar.

- The Department of B.Com General (Shift II), organized a Seminar on “A Story of Successful Women Entrepreneur”. The chief guest was Ms.S.Meenakshi, Entrepreneur Finest Aari work & Tailoring Institute Meena Aari work & Tailoring Institute.

- An eight-day workshop was organized for the III BBA students. The resource person for the program was Dr. Rao Prasanth Jothy. 30 students participated in the program. At the end of the workshop the following awards namely “Best Business”; and the “Maximum Revenue Generator”; were awarded to the students.

- The IIC of Shri Krishnaswamy College for Women conducted “Awareness Program on Entrepreneurship” and how to win TNSI award 2023. The sessions were organized by the coordination of ED Cell, and IIC members.

- The Inter Department Pencil art Competition, on “World without Ozone Layer” was conducted.

- On account of National Pollution day, the drawing competition was conducted on December 6, 2022 in order to create awareness among students on ozone layer. Nearly 168 students from various departments have participated in this event and won prizes.

KRISSH SARVODHAYA CELL

- The volunteers of Krishsh Sarvodaya Cell preached to the school students on the topic “The Story of Gandhi” at Adhidraavidlar Government School, Neduvankarai, on January 12, 2023. The volunteers distributed handmade pallets of “Gandhi thoughts” to students.

- A writing competition on “The Life of Mahatma Gandhi” was organised at Adhidraavidar Government School, Neduvankarai, on January 20, 2023.

- A painting competition was conducted on “Mahatma Gandhi Thoughts” at Adhidraavidar Government School.

- On January 30, 2023, an essay writing competition on the topic “Relevance of Gandhi Principles in the Current Era” was conducted.

- An interschool Republic Day quiz competition was conducted on January 26, 2023. Students from various schools have participated in the competition.

ATMARAKSHA ANTI-SEXUAL HARASSMENT CELL

- The inaugural meeting of “ Atmaraksha-Anti-Sexual Harassment Cell was held on August 10, 2022. The guest of honour, Smt. Shobana Kalyanaraman, District Chairman, Lions Clubs International, inaugurated the cell.

- Atmaraksha - Anti-Sexual Harassment cell, in association with IQAC organized a one-day workshop on the topic “The importance of learning self-defense technique on September 17, 2022.

ANTI DRUG CELL

- With the launch of Drug Free Tamilnadu; scheme by the Government of Tamilnadu, a pledge against drug abuse was administered in the college Krisssh Auditorium by the IQAC and the Anti-Drug Cell of the college. Around 700 students from all the departments of the college took part in the pledge.

- The launch program of the Drug Free Tamilnadu’ scheme was also live telecasted to the students. Mr.Richard Daniel, the Founder and Managing Director of Stepping Stone Foundation - a de-addiction Centre-was invited as the guest speaker.

- With the launch of the Drug Free Tamilnadu; and the drive against drug abuse, a slogan writing competition was conducted and 14 students from various departments actively participated in the competition.

HUMAN RESOURCES

Department of Human Resources

Name of the Staff	Designation
Ms. V. Shanmugapriya	Office Manager
Ms. S Archana	Admin
Ms. E. Selvi	Admin
Mr. A. Ramachandran	System Admin
Mr. Prabhu	System Admin

Policy for Staff Welfare

Scope:

Applicable to all staff of the college.

Objectives:

- To provide staff with welfare measures to improve their working life and their

productivity.

- To boost the morale and motivation of staff. To ensure safe and human working conditions with the minimal benefits for all staff.
- To improve the mental and moral health of staff. To urge staff to do better in their role and to help in their overall growth.
- To retain staff for a longer period of time. To improve the state of wellbeing, health, happiness, comfort, security and success of the staff.

Guidelines:

- Employee welfare is wherein the institution provides various services, benefits and facilities to the staff working in the institution.
- The welfare measures need not be monetary but in any kind/form.
- Welfare measures will include items such as allowances, transportation, medical insurance, food etc...
- Staff welfare will also include monitoring of working conditions and creation of harmony through infrastructure for health and wellness. This should be regularly checked by the HR department who will take up any issue or change/implementation needed to the management for consideration.

Policy Name

Staff Welfare Policy

- Staff welfare includes activities that is done for the improvement and comfort of staff and is provided apart from salary.
- Welfare benefits may change according to the management's decision as well as with change in time and place.
- Welfare provisions provided by the institution are not a matter of charity but the right of staff and are supported by various labor acts applicable for institutions.
- Welfare measures can be of both statutory and Non-Statutory in nature.

Some of the welfare measures provided in the institution are:

Statutory Benefits:

- Provident Fund
- The college provides all staff with PF as per the government law.
- Employee State Insurance
- The college provides all staff with ESI as per the government law.
- Maternity leave
- The college provides all staff with maternity leave of 6 months without pay
- Yearly increment
- The college provides yearly increment, in accordance with faculty performance.
- **Non-Statutory Benefits:**
- Teachers' Day Celebration

- Both Academic and Non-Academic staff will be taken on a one day outing to a resort to relax for the day.
- Incentive
- An amount in addition to the salary is given to staffs who achieve 100% results in their class / department.
- Insurance
Both Academic and Non-Academic staff are being covered under medical insurance. Insurance is provided for self, spouse and kids.
- Seating/desk facility
All staff in the college is being provided with proper seating and desk facility for comfort. Seminar / Workshop / Conferences - Staff who attend Seminar's / Workshop's or Conferences are eligible to claim reimbursement of 50% of the registration fee.
- Tenure Completion
Both Academic and Non-Academic staff who complete a tenure of 5/10/15/20 years in the college are given a certificate and an award on College Day as a token of appreciation.
- Desktop
Staff will be provided with one desktop per department for official work by the college.
- Training
Training and Skill Development will be provided to all staff either through the on campus L&D Manager or through an outside trainer for the betterment of self as well as the students and the institution.
- Paper Presentation/Publication
Staff is encouraged to do research and present/publish papers outside the college and is eligible for a reimbursement of 50 % of the registration fee.
- Discount on Fees
Staffs whose children are studying in the college are eligible for a discount/reduction in the tuition fees.
- Wi-Fi
The entire campus is provided with a free Wi-Fi system for all staff to use.
- Drinking Water is provided in every building in the college campus.
- Restrooms
The campus is equipped with sufficient restrooms installed for all staff to use which is hygienically maintained.
- Cafeteria
Food/Juices/Snacks are sold at a minimal rate for all staff and students.
- Ambience
The College provides a clean, good and well maintained ambience for all staff to work in.
- Ph.D. Increment
Provided to staff who complete their Ph.D. after they have joined Shasun. 9% on their basic salary is given in the following year, after completion of their Ph.D.
- Leave
The College provides leave to all staff as stated below leave apart from the mandatory Casual Leave,

- Earned Leave
- Medical Leave
- Marriage Leave
- Bereavement Leave
- Disability Leave
- Ph.D. leave g. Vacation Leave
- Religious Holiday Leave (RH)
- Maternity leave

- POSH

The College POSH committee is set up to educate all staff from time to time about the Prevention of Sexual Harassment.

- Grievance Cell

The College Grievance cell is to help staff with any grievance they are facing and to help them in solving the same

Management reserves the right to modify this policy from time to time as well as change certain terms and conditions on a case to case basis.